



Andy Middleton, Managing Director, TYF Smart Futures

Andy Middleton is an adventurer and eco-entrepreneur. Haphazard yet interesting learning at school and university led to work as gold miner, adventure guide and then business director. Inspired by social & environmental justice and armed with naiveté, conviction and good fortune, he founded TYF in 1986 and has started a handful of businesses since then. Andy's hundred or so UK and international projects and conferences on leadership, sustainability and innovation confirmed the need for big changes in the way the world of life, work and government is taught and designed. He's convinced that this is possible using tools, ideas and knowledge we already have. Andy works to help organisations change inside out; sustainability and climate programmes with Business in the Community, the Welsh Assembly and Chinese government are providing lots of learning right now. Andy is a board member of the Association of Sustainability Practitioners and Cynnal Cymru-Sustain Wales. He lives with his family on the coast in St Davids, Pembrokeshire, where he is building an eco house near the surf.